



## Pulaski County to use 4community funds to promote tourism

April 7, 2006

WINAMAC — Pulaski County recently received grant money to promote the county's attractions.

The Pulaski County 4community committee has received a one-to-one matching grant from the [Indiana Association of United Ways](#) in the amount of \$20,650. The money will go to promote recreation and tourism in the county.

The committee is a community planning group formed to address growth challenges and opportunities in Pulaski County.

In conjunction with Lt. Gov. Becky Skillman's "Destination Indiana" strategic plan for the [Indiana Office of Tourism Development](#), Pulaski County plans to utilize the matching grant to establish a Community Tourism Development office, building upon the community's natural resources and manmade assets in tourism and recreation, according to a press release. The tourism development office will be part of the Pulaski County Chamber of Commerce, and involve the cooperation of several Pulaski County public and private organizations.

Pulaski County plans to hire an in-house staff person and hire a marketing firm to assist in developing and communicating a countywide tourism promotion plan.

Last fall, Pulaski County 4community initiated a planning process that brought the community together to discuss assets, challenges and opportunities for growth in the area. The process involved teamwork and participation from many Pulaski County leaders and citizens, and was facilitated by community planning consultant Jim Dittoe of [Winning Communities Inc.](#)

After months of planning, the community unveiled its new vision and action plan in January and began seeking funding to implement the plan.

"The 4communities grant is allowing our Tourism Council to put into motion the plan that the 4communities partners spent several months developing," Marita Grisel, C.P.A., and chairperson of Pulaski County 4community committee, said in a press release. "Through this planning process, I have seen individuals, businesses and organizations develop ideas that will make our county grow."